



Republic of the Philippines
Department of Education
Schools Division of Marinduque



Office of the Schools Division Superintendent

DIVISION MEMORANDUM

TO: Assistant Schools Division Superintendent
Chief Education Supervisors
Public Schools District Supervisors
Heads of Public and Private Schools
All Others Concerned

FROM: **LYNN G. MENDOZA, EdD**
OIC, Schools Division Superintendent

SUBJECT: **Observance of 18-Day Campaign to End Violence Against Women and their Children (VAW-C) cum Celebration of SDO Marinduque Founding Anniversary**

DATE: November 17, 2023

1. To continuously advocate for the prevention and elimination of VAW-C in the country, the Philippine Commission on Women (PCW) is calling for solidarity among every Juan and Juana as it leads the annual 18-day Campaign to End VAW with the 2022-2027 recurring campaign theme, **“UNITED for a VAW-free Philippines.”**
2. In support of this campaign and pursuant to DepEd Memorandum No. 65, s. 2023 titled 2023 Observance of the 18-Day Campaign to End Violence Against Women and Children, the Schools Division of Marinduque through the School Governance and Operations Division in collaboration with the Division GAD Focal Point System shall conduct significant activities that aim to raise awareness on the problem on violence and to eliminate all forms of violence against women and children.
3. An equally important event will be conducted by this Office on November 22, 2023, Wednesday which is the 103rd Founding Anniversary celebration of the Schools Division of Marinduque.
4. In connection with this, all schools are highly encouraged to conduct simple commemoration/celebration of the SDO Marinduque’s Anniversary and implement suggested activities for the 18-day Campaign to End Violence Against Women and Children incorporated in the attached Schedule of Activities.
5. Wide dissemination of the contents of this Memorandum is desired.

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Lead to Excel. Excel to Lead.”*



Enclosure No. 1 to Unnumbered Division Memorandum dated November 17, 2023

Date	Activity	Person/Office Responsible
November - December 2023	Printing and display of the 2023 18-Day Campaign to End VAW official banner on November 16, 2023	Division/ Schools GAD Focal Person Point System
November 21, 30, December 7, 2023	Use of the All-Women Cast Lupang Hinirang Video in Flag Raising Ceremonies	Division/ Schools GAD Focal Person Point System
November 22, 2023	Celebration of 103 rd Founding Anniversary of SDO Marinduque	SMNS, SGOD
November 25- December 12, 2023	Uploading the official logo, banner, advocacy videos, and other 18-Day Campaign to End VAW advocacy materials on SDO Marinduque website, SDO and schools GAD corner and social media accounts;	Division/ Schools GAD Focal Person Point System
November 22, 2023	Kick-Off on the Observance of 18-Day Campaign to End VAW-C cum Celebration of 103 rd DepEd Marinduque Founding Anniversary	Division/ Schools GAD Focal Person Point System
November 2023	Reproduction of PCW-developed materials on VAW provided that the content, design, and integrity of the materials are retained;	Division/ Schools GAD Focal Person Point System
November- December 2023	Playing/showing of PCW-produced videos during meetings and other GAD related activities	Division/ Schools GAD Focal Person Point System
November- December 2023	Participation in the online campaign thread about the observance by uploading photos, news features, and other information relative to the 18-Day Campaign to End VAW in social media accounts using the hashtags #VAWfreePH. The use of the 18-Day Campaign to End VAW Facebook Profile Frame for agency pages and individual profiles is also encouraged. Use of the 2022 18-Day Campaign to End VAW-C Sticker pack on messaging platforms (Viber and Telegram). These sticker packs contain illustrations and meaningful message about VAW.	Division/ Schools GAD Focal Person Point System
December 12, 2023	Culminating Activity	Division/ Schools GAD Focal Person Point System

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Enclosure No. II to Unnumbered Division Memorandum dated November 17, 2023

**KICK-OFF ACTIVITY ON THE OBSERVANCE OF 18-DAY CAMPAIGN TO END
VAW-C CUM 103rd FOUNDING ANNIVERSARY OF DEPED MARINDUQUE**
SDO Conference Hall, November 22, 2023

PROGRAM OF ACTIVITIES

I.	FLAG RAISING CEREMONY (SDO Ground)	
II.	Kick-Off Activity Proper (SDO Hall)	
	8:30 AM	THANKSGIVING MASS
	9:30 AM	Prayer to End VAW-C - AVP
	9:40 AM	Opening Remarks Ma. Cecilia S. Manay Chief Education Supervisor, SGOD
	9:50 AM	Statement of Purpose Maita M. Lazares Education Program Supervisor, SGOD
		Pledge of Support of 3 Functional Division CID / OSDS / SGOD
		Announcement of Campaign Activities Maita M. Lazares – EPS, SGOD
	10:00 AM	Viewing of the History of DepEd Marinduque - AVP
	10:05 AM	Intermission Number Marie Antonette M. Romansanta and Gener J. Vitto Div. Singing Contest Champion & 1 st Runner-up
	10:10 AM	Inspirational Message Lynn G. Mendoza, EdD OIC, Schools Division Superintendent
III.	10:20 – 12:00AM	Awesome Farming Engr. Arnold M. Moreno Div. Physical Facilities Coordinator
IV.	3:00 PM	Wellness Activity by the medical section, SGOD
V.	3:30 PM	Kantahan at Katuwaan at SDO Marinduque
VI.	4:45 PM	Closing Message - Felix M. Famaran Asst. Schools Division Superintendent
	Masters of Ceremony	Fretzie A. Alcantara, EdD SEPS - SMME and Rey Raymundo - EPS, SMME

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Enclosure No. III to Unnumbered Division Memorandum dated November 17, 2023

PROGRAM OF ACTIVITIES

ACTIVITIES	COMMITTEES ASSIGNED
Thanksgiving Mass	Mayda N. Lagran Abet R. Faundo
	Jennelyn dela Rosa Olpot
Prayer for VAW-C (AVP)	David M. Zoleta, Jr.
Pledge of Support	Glaiza T. Palatino
Viewing of the History of DepEd Marinduque	Mayda N. Lagran David M. Zoleta, Jr.
Announcement of Activities for the 18-Day Campaign	Maita M. Lazares
Awesome Farming	Engr. Arnold M. Moreno Engr. Edgar H. Loto Eng. Oliver Martillano Engr. Jezreel Serra
Wellness Activity	Dr. Rica Larga and Kymie Luzette Saet
Kantahan at Katuwaan sa SDO Mduque.	Abet R. Faundo and Glaiza T. Palatino
SDO HALL Physical Arrangement	Administration – May dela Rosa, Maridell Hermosa. Aleli Arceo and Ruby Tan and company.

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